

**BAYFIELD COUNTY DEPARTMENT OF HUMAN SERVICES  
TRANSPORTATION COORDINATING COMMITTEE  
MICROSOFT TEAMS MEETING**

**03/02/2022**

**3:00 PM**

FINAL:

Approved at the  
6/20/22 TCC meeting

**Committee Members Excused:**

**Committee Members Present:** Jeremy Oswald, Beth Probst, Carrie Linder, Perri Campbell, Mary Dougherty

**Committee Member Absent:** Jeff Benton, Carla Becker

**Staff Present:** Mark Abeles-Allison

**Other Present:** Pat Daoust, Shari Nutt

**Call to Order and Introductions**

Mary Dougherty called the meeting to order at 3:01 PM.

**Agenda item**

**2. Discussion and Possible Action** – Review of the December 8, 2021, and February 1, 2022, Meeting Minutes. Jeremy motioned to accept the minutes, Beth seconded.

**3. Door2Door Update**

D2D started up on a snowstorm. Several rides have been provided. Drivers are on standby in the BART office participating in training. The Mobility Manager is following up with those who inquired prior to being ready to provide rides. Iron River to Ashland bus also received a reservation for last Friday. D2D is being advertised in the Connection, Evergreen Shopper, Bottom Line News, social media. Carrie will send out to county employees. Mobility Manager will be going out and presenting as requested at various gatherings, such as senior meal sites, etc.

Questions: Does the Red Cliff bus go to the Town of Bayfield? It goes as far south as Ski Hill Rd. Do individuals have to use the Red Cliff and/or BART route bus? Each person needs to be individually evaluated as to their situation. Mobility manager will work with individuals to determine if they have barriers to ride the Red Cliff bus and/or the BART route bus.

Final fare sheet to be sent to the committee and local Chambers.  
Discussion occurred.

#### **4. 2022 Marketing of Transportation Services**

What do we need to market?

How are transportation services currently being marketed?

What should be included?

Should a booklet with each service offered be created? Maybe a rack card?

Transportation services are currently in the Senior Resource Directory and the online ADRC directory and on individual provider websites. Need to make this information available to the general public, not just target populations.

Include a short description of each service with contact info and include a QR code. Develop a broader reaching comprehensive document and include, ferry, airports, etc.

Jeremy will do research for the QR code, creation of it, limitations, etc.

Carrie will request use of 85.21 trust fund for creation of and sending out additional transportation information resources. Carrie will seek what other Aging Departments may have in place.

Jenise and Mary will work on consolidating the information currently in place, so it is current and in a format that is user friendly.

Mary will revisit the transportation survey results to see where the needs are and how to get the information out. Group will determine the communities in which to place the rack cards, i.e., Bayfield Rec Center. Future ideas include town hall meetings will be determined.

Include a line stating if people have questions, they can call the BART mobility manager.

Beth Probst announced she will step down from serving on the committee, as Jeremy also represents The Lakes.

#### **Future Meeting Date**

Meet again on April 6 at 2:00.

#### **Adjournment**

*Mary Dougherty adjourned the meeting at 3:54 PM.*

Minutes respectfully submitted by Carrie Linder.