

# 2021-2022 Bayfield County Snowmobile Map

*\*FREE Directory Listing in Visitor Guide  
with paid ad. Fill out form on back!*

**Deadline: Sept. 14, 2020**

## 1. Please Complete:

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Email (office use only) \_\_\_\_\_

Business Address (physical address) \_\_\_\_\_

Mailing Address (if different) \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

## 2. Check one of the following options:

(If you had an ad in the last Snowmobile Map, it's attached)

- Run same ad as the last Snowmobile Map with no changes (no proof).
- Run same info as the last Snowmobile Map, freshen up with new look (proof will be sent).
- Run same ad as the last Snowmobile Map with changes I have enclosed (proof will be sent).
- I am sending new ad materials (proof will be sent).
- I am submitting camera ready, press-quality PDF with hard copy (no proof).  
(300 dpi, CMYK all fonts and artwork embedded)

**Please email new ad materials to:  
markie@heartgraphics.net**

- Ad creation is included in the ad rate.
- All display ads are 4-color, CMYK

## 5. AUTHORIZATION

By signing this agreement, you are verifying that your business has all up to date permits and licenses required for legal operation.

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

Printed name: \_\_\_\_\_

**Bayfield County reserves the right to decline advertising.**

## 3. CHECK ONE:

**Single Ad \$250.00\***

Ad Size: 2 7/8" x 1"

**OR**

**Double Ad \$450.00\***

Ad Size: 2 7/8" x 2"

\*Contact us for additional options\*

**4. TOTAL AMOUNT DUE: \$ \_\_\_\_\_**

Please send check to: Bayfield County Tourism  
PO Box 832  
Washburn, WI 54891

Questions? Call Molly McCool at 715-373-6125 x: 1

**COMPLETE FORM ON BACK for your directory listing**

**OVER** 

Please complete the information below for your directory listing(s).

## Visitor Guide Directory Listing

**BUSINESS CATEGORY:**  
*(Choose only one)*

- Activity/Adventure
- Art Gallery
- Brew/Cider/Wine/Dist.
- Boat Tour/Charter
- Campground
- Education
- Entertainment
- Event
- Food/Drink
- Lodging
- Marina/Boat Repair
- Museum/Historical Attraction
- Orchard/Farm
- Professional Service\*
- Retail/Specialty Shop
- Visitor Information

**SYMBOLS TO INCLUDE:**  
*(Check all that apply)*

- Credit Cards Accepted
- Facebook
- Handicap Access
- Live Music
- Open All Year
- Pet Friendly
- Travel Green Certified
- Wi-Fi

**LODGING ONLY:**  
*(Check maximum of 3)*

- Air Conditioned
- Family Friendly
- Restaurant on-site
- Restaurant within walking distance
- Swimming Pool

**RESTAURANTS & BAR/PUB/TAVERNS ONLY:**

- Beer/Wine Only
- Liquor Served
- No Alcohol Served

**and**

Entrée Price (check **ALL** that apply):

- \$ \$10 or less
- \$\$ \$10-20
- \$\$\$ \$20-30
- \$\$\$\$ \$30 or over

**20-WORD DESCRIPTION:** (please print clearly)  
NOTE: In addition to the description, your address, phone, email or website from page 1 will be listed.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\*May be edited\*

Other: \_\_\_\_\_

\*If Professional Service, list type: \_\_\_\_\_

**AUTHORIZATION:**  
By signing this agreement, you are verifying that your business has all up to date permits and licenses required for legal operation.

**Signed:** \_\_\_\_\_

**Printed Name:** \_\_\_\_\_

**Date:** \_\_\_\_\_